
Innovate effectively?

Know how.

With funding from Luxembourg, we helped Eurokapija, an online business information company in Bosnia and Herzegovina, adopt new technology to stay ahead of the competition.



Web portal, Bosnia and Herzegovina

Eurokapija is a business information company in Bosnia and Herzegovina. We helped them introduce international CPV codes to their system and bring themselves in line with European standards.

Eurokapija was founded in 2005 thanks to the vision of Director Azra Atagic-Catovic, a woman entrepreneur who saw an opportunity to provide a business service that was not available at the time. When we started working with the company, it had over 1,500 clients and 15 employees – all of them women.

Eurokapija runs ekapija.ba, an online portal that tracks tenders for businesses in Bosnia and Herzegovina and the region. It's now the top ranked business portal in the country. But foresight is fundamental to Eurokapija's approach. As such, the business is always looking for ways to innovate and adapt.

CPV codes are a standardised classification system for public procurement that is currently in use across the EU, including Croatia.



Mrs Atagic-Catovic's vision has kept Eurokapija innovating the business.

Bosnia intends to soon introduce CPV codes as a legal requirement. Under our Women in Business programme, a local consultant, Devlogic d.o.o., worked with Eurokapija on integrating the codes with their existing technology, ahead of any official requirement. The consultant:

- Analysed the current system and proposed how best to integrate the CPV codes
- Designed the architecture for the new system, creating an integration model and merging the data
- Tested the new system thoroughly, for usability and security
- Provided technical support to maintain the new module and trained 5 Eurokapija employees to use the new system.

Now, Eurokapija can manage their information more effectively, and give more tailored information to their clients. They're also ready for their next business challenge!

Eurokapija is also a client of one of the EBRD's partner banks, Raiffeisen Bank, who are supporting the business in its growth.

Azra Atagic-Catovic, Eurokapija's Director, was nominated for an EBRD Women in Business Award in 2014 for her entrepreneurial abilities and role in supporting women business-owners by being a mentor with the Cherie Blair Foundation mentorship programme.

www.ebrd.com/knowhow

Customers

+15%

Tenders featured every week

500+

Employees

+7%

Total project value

€10,998

Client contribution

€2,750