

# Project Application Form

## Enterprise Information

### Contact Details

Full enterprise name: \_\_\_\_\_ Registration/tax number: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name of Director: \_\_\_\_\_ Director's official position (if different): \_\_\_\_\_

Gender of Director: \_\_\_\_\_ Age of Director: \_\_\_\_\_

### Description of the business

Year of establishment: \_\_\_\_\_

Industry: \_\_\_\_\_

If other, or multiple  
please specify:

Short business description (free text focused on main development milestones and financial performance through years, business model, market share, business objectives, etc.)



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## Advice for Small Businesses

### Main business indicators

	Projected for this year Year <input type="text"/>	Last complete financial year Year <input type="text"/>	Year before that Year <input type="text"/>
Turnover (EUR)			
Total # of employees			
# of female employees			
Export volume (EUR)			

### Structure of ownership (distribution of shares or units in %):

Local %

Foreign %

Private %

Female %

### Main products or services and their share of income:

%

%

%

%

Investments: have your company received any external financing in the last 3 years? Yes No

If yes:

	Amount in EUR	Investment type	Signing year	Maturity	Working capital/capex?
1.					
2.					
3.					

## EBRD's Strategic Priorities

To accelerate transition, the bank aims to enhance its work through three cross-cutting strategic themes:

- Supporting the transition to a **green**, low carbon economy
- Promoting equality of opportunity. Priority client segments will include **women**, **youth** and those in less developed **regions**.
- Accelerating the **digital** transition

(green)

		Please provide details
Are you interested in incorporating sustainability/green elements into the advisory project?	Yes No	
What is the share of energy costs in total costs of your business	%	
Does your company have any environmental management certification?	Yes No	

(digital)

		Please provide details
Does your company use digital marketing (e.g. SMM)?	Yes No	
Does your company sell its products via digital market place?	Yes No	
What is the share of your product that is sold via digital market place?	%	
What digital systems/software do you use internally?		

## Innovation Description

What is the innovation that you would like the research project to validate/explore/develop?

*Please include an overview of the intended innovation (product or process) including the background and context and provide a description of the product/process that you would like to innovate. Please detail if it is a new product or process or an improvement of an existing one. (min 250 words)*

Why is this considered an innovation?

*Please describe why the intended outcome is considered innovative as well as the extent of its impact on the company's performance (growth, efficiency or sustainability) that qualify it as an innovation in the local market. (min 250 words)*

Please provide a technical description of the research required to validate or develop the innovation and the expected outcomes.

*Please provide an outline of the research methodology, approaches, and expected results including associated technologies and literature and other relevant information. (min 250 words)*

Please provide the name, the contact details, the university/research center and the field of expertise of the proposed researcher.

*Please include in your application the CV/resume of the proposed researcher (min 250 words)*

Expected duration of the required research \_\_\_\_\_

Proposed budget: \_\_\_\_\_

Expected start date: \_\_\_\_\_

Employee responsible for project from your company:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Signed by: \_\_\_\_\_

## Advice for Small Businesses

How did you learn about us?

☐

Website

☐

Previous client

☐

EBRD Resident Office

☐

Social media

☐

Other (please specify) \_\_\_\_\_

☐

Researcher

☐

Visibility event

☐

Our team

Has your enterprise worked with a researcher before? If yes, please specify:

Exchange rate used to calculate the EUR values in this form: 1 EUR = \_\_\_\_\_

Please include/upload the following supporting documents in your application package:

☐

Copy of Registration Certificate (السجل التجاري) شهادة تسجيل شركة

☐

Certificate of Ownership for Majority Shares (extract from Charter or Memorandum of Establishment) محضر اجتماع تأسيس الشركة

☐

Copy of Annual Financial Statements for the years 2021 and 2022 (Income Statement, Cash Flow, Balance Sheet)

☐

Copy of the Tax Card (Not the VAT Document) (وزارة المالية) شهادة تسجيل شركة -

☐

Company Presentation

☐

Resume of Researcher

☐

Proposal / Offer from Researcher - scope of services, deliverables, associated number of days and daily rates, and any other needed contractual details



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