# Emerging businesses need your know-how

Advice for Small Businesses









# We know businesses are eager to grow. Show them how.

#### SME & Adviser Match

SMEs are matched with International Advisers with bring extensive senior management experience.

# Geographic Exposure

Across 30+ countries.

# Opportunity for Advisers

Explore new business opportunities and make a meaningful impact.

# Direct Engagement

International Advisers work directly with the company's CEO and senior management to strengthen the business and build a credible growth strategy.

#### **Proven Success**

81% of projects rated "highly successful" or "successful".

## Project Scope

All areas of a business from product quality and sales to marketing, exports, and financial and operational planning, as well as adopting international best practices, new technologies, and strong ESG standards.

#### Cost Structure

Shared between client, donors, and EBRD to ensure ownership and commitment.

# Project Duration

Advisers typically work with the enterprise for about 60 days over 12–18 months.

# Opportunity for Clients

Accelerate business growth and transformation.

#### Adviser Benefits

Standard fee rates, reimbursed travel expenses, and countryadjusted daily allowance.



Industry expert

We collaborate with experts from a wide range of industries who want to leverage their extensive experience to help emerging businesses reach their full potential.

#### Contact us

You can contact us via email at <u>advisers@ebrd.com</u> or arrange a visit to our offices to speak directly with one of our team members.

Demonstrate your expertise
To work with us, you'll need to provide evidence of your senior management experience and deep industry knowledge. Complete our online application form at: <a href="https://www.ebrd.com/knowhow/advisers">www.ebrd.com/knowhow/advisers</a>.

#### Join our database

We select advisers based on client needs. While we cannot guarantee project assignments, providing detailed information in your application increases the chances of being matched to a suitable project.

Deliver projects

Our projects typically last 12–18 months, with visits every 4–6 weeks. Gain firsthand experience of what it's like to work in emerging markets.

#### Achieve Impact

Our projects result in tangible change, whether in terms of new products, practices or new growth potential. It's not just about the bottom line. Our projects deliver measurable results, whether through new products, improved practices, or expanded growth opportunities. Success is not only about financial outcomes — it's about creating meaningful change.

