

# **Overview**

The EBRD has been investing in Türkiye since 2009. The Bank's Turkish portfolio has rapidly become one of the largest of the 38 economies in which we invest. Between 2015 and 2023 alone, we invested more than €12 billion in Türkiye, with a strategic focus on.

- Sustainable Infrastructure
- Energy Efficiency and Renewables
- Urban Regeneration and Green Cities
- Competitive Private Sector, SMEs, and Corporate Governance

In response to the Covid-19 crisis, the Bank signed projects in the value of €3.5 billion to support international trade flows, help firms and authorities to weather the shock and continue investments in key infrastructure and services. The Bank also continues supporting the economy as it adjusts to the negative effects of Russia's War on Ukraine.

# EBRD results highlights for Türkiye, 2015-22

# Greener energy mix

Our investments contributed to growing solar, wind and geothermal energy capacity. Our investment projects reduced CO2 emissions equivalent to removing 4 per cent of the cars in circulation in Türkiye.

# **Resilient financial markets**

We invested in Türkiye's first ever euro covered bond for the first Turkish lira (TRY) money-market transaction. We supported improvements in bondholder rights on the Turkish capital markets. We supported the creation of the Turkish Lira Overnight Reference Rate (TLREF) benchmark and linked products, including the inaugural TLREF overnight index swap.

# **SME** growth

Fifty-two per cent of SMEs advised by the EBRD hired more people. In total, >3,300 new jobs were created. Sixty-eight percent of SMEs advised by the EBRD became more productive. In total, the Bank's advisory services contributed to more than €1.0 billion of additional turnover.

# Women's entrepreneurship

The EBRD Women in Business programme disbursed >17,000 loans to Turkish women entrepreneurs. Fortyone per cent of sub- borrowers were start-ups or first-time borrowers. 78 per cent of advisory clients reported a turnover increase and 47 per cent increased their employees. More than 2,500 women received business diagnostics through the programme.

# EBRD in Türkiye

as of May 2023

**Total** 

2015-2023

€18.0 billion €12.6 billion

Net cumulative investment

410

281

Number of projects

85.3%

Private-sector % of cumulative investments

€8.1 billion €6.0 billion
Green economy financing commitments

**1.9** billion **€1.6** billion

Local Currency financing commitments

# Our policy engagement

- Support for refugees
- Healthcare public-private partnerships
- Energy efficiency
- Environmental, social, health and safety compliance in the energy sector
- Agriculture subsidies
- Non-performing loans resolution
- Technical and vocational education
- Innovation ecosystem
- Transparency of capital markets
- Management of the environmental and social risks of geothermal projects
- Crowdfunding regulatory reform
- ► Read the latest country strategy for Türkiye



# Türkiye in context

The EBRD's Transition Report observes that, as the Covid-19 pandemic spread around the globe, Türkiye was one of the hardest-hit economies of those where the Bank invests. While the economy and employment rate returned to pre-crisis levels in early 2022, Russia's war on Ukraine has led to sharp hikes in prices for energy and other commodities where Türkiye is reliant on imports. Over the past 10 years, the country spent an average of \$45 billion on imports of crude/refined oil, coal, and natural gas.

EBRD diagnostics reveal inequalities and regional disparities in the labour market, as well as low energy efficiency. Türkiye needs to tackle these issues, as well as low productivity and weak education and innovation systems, to improve its competitiveness and transition to a high-income economy. The key obstacles identified in the recent EBRD Enterprise Survey are access to finance, competition from informal firms, political instability and tax rates. The Turkish economy is less "green" than advanced OECD economies, due to its lower energy efficiency. Lastly, Türkiye's financial-sector resilience could also be strengthened.



World development indicators	Türkiye (2015)	Türkiye (2022*)	OECD comparators (2022)
GDP per capita, PPP (constant 2017 international \$)	25, 959	31,252	48,565
Bank nonperforming loans to total gross loans (%)	3.0	3.89	1.32
Unemployment, total (% of total labour force)	10.2	13.4	5.4
Unemployment, youth total (ages 15-24)	18.2	24.3	12.5

# Our approach and operational delivery

The EBRD supports private-sector development through a combination of investment, policy dialogue and technical assistance. We offer a range of financial instruments, both directly and through partner financial institutions. We provide advisory services and technical assistance to help improve client capacity. We engage on policy with a range of actors to create favourable conditions for sustainable economic growth.

Despite political and market turbulence in recent years, the EBRD achieved record business levels in Türkiye, with its diversified portfolio doubling in size between 2015 and 2022. Türkiye had the highest drawdown ratio of all the economies in which the Bank invests. Almost all of the EBRD's investments in Türkiye are in the private sector, with a strong focus on sustainable infrastructure and resource efficiency. The country's renewable energy sector has grown significantly in the past few years and remains a priority for EBRD investment and policy work. The Bank has a strong refugee crisis response in Türkiye, too, with infrastructure investment, credit lines and vocational training opportunities. In addition, the Bank catalyses high levels of donor finance. In 2018, Türkiye also became a donor country, signing its first ever bilateral donor agreement with an international financial institution, when it provided €25 million to co-finance socially important EBRD-led projects. The Bank continues to support the resilience of the private sector and SME growth, including through its Covid-19 Solidarity Package.

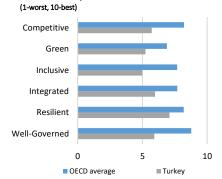
We seek to help countries transition towards democratic and sustainable market economies. We finance projects that strengthen the private sector in economies undergoing transition to a well-functioning market system. Our investment decisions are guided by six "transition qualities", which focus on making economies competitive, well-governed, green, inclusive, resilient and integrated.



For more detail on our transition qualities visit www.ebrd.com/qualities



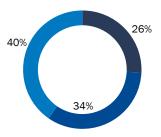
# EBRD score, 2022



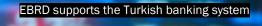
### **EBRD** investment



# Portfolio by sector



- Financial institutions
- Industry, commerce and agribusiness
- Sustainable infrastructure



# The EBRD in TURKIYE

# Resilient financial sector

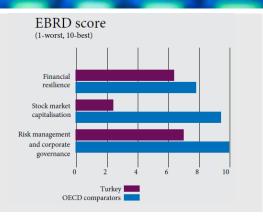
#EBRDimpact

SDG contribution





Türkiye's local capital markets remain fragile, also because of the Covid-19 pandemic and Russia's War on Ukraine. Low savings rates in Türkiye have led to a reliance on foreign capital and, thus, economic vulnerability. The high net foreign currency exposure of the corporate sector, at 20 per cent of GDP, poses a risk in light of the volatility of the Turkish lira (TRY). Access to finance remains an issue, especially for SMEs. Despite positive steps to improve financial-sector resilience, rising corporate non-performing loans (NPLs) have not been addressed in certain sectors (such as energy, real estate and construction). Together with the volatile TRY, this puts further stress on the already strained local banking system.



# How we work

The EBRD supports efforts to strengthen the financial sector, including through the Local Currency and Local Capital Markets Initiative and the SME Local Currency Programme. We combine investment support and policy dialogue to improve banking sector capacity for NPL resolution and to support the deepening of capital markets through the TRY Corporate Bond Framework and policy engagement with the Turkish authorities. In 2021 we invested in EBRD's first Green Bond Issuance in the FI space. We also stepped up our investments in the leasing sector and diversified payment rights. In 2020-21 we also significantly boosted our trade finance business in Türkiye. Our Trade Facilitation Programme (TFP) enables international trade by providing local banks with guarantees to cover political and commercial payment risk.

# **EBRD** in Türkiye

As of May 2023

Total

2015-2023

# €7.8 billion €5.3 million

Net cumulative investment in local financial institutions

# €663 million €392 million

Net cumulative investment in equity funds

1.9 billion €1.6 billion

Local currency financing commitments

# **Quick links**

- Local currency and capital markets
   development
- ► TRY Corporate Bond Framework
- Trade Facilitation Programme



The EBRD developed the TRY Corporate Bond Framework, which helped to expand the average maturity of Türkiye's corporate bond market.

# The EBRD achievements and results in Türkiye: A resilient financial sector

# We contribute to stronger financial markets, by:

- strengthening the resilience of banks through support for NPL resolution (for example, by subscribing to TRY-denominated bonds with NPL asset manager Hayat or through policy dialogue to stimulate NPL sales markets)
- advising financial authorities, regulators and the Borsa İstanbul (BIST) on the creation of the TLREF, the new TRY risk-free rate
- supporting the development of interest-rate risk management instruments by participating in TLREF-linked overnight index swaps
- working with the Capital Markets Board to develop legislation for equity- based crowdfunding (regulating the establishment, administration and oversight of crowdfunding platforms).



# We help to broaden sources of financing for local business by:

- supporting tthe viability of localcurrency bond financing through investments in corporate bond issues (such as Enerijsa, Dogus, YDA and Ronesans)
- introducing new capital-market instruments, such as an inflationlinked bond for Türkiye's largest utility group
- providing financing in local currency (up to 1/3 of all EBRD investments in some years), supporting the Turkish lira when currency volatility affected many firms
- supporting local infrastructure projects with international issuance through an innovative PPP scheme (for example, the Elazig PPP hospital Eurobond)
- providing a financial lifeline to Turkish businesses and municipalities affected by the Covid-19 pandemic with credit lines provided via partner financial institutions
- promoting international trade affected by the pandemic by providing trade financing to eight partner banks.

# Innovative financial products

The EBRD invested in Türkive's first euro covered bond. We also investment in the first green bond of FinansBank

# Capital market development

With the support of the EBRD, the Capital Markets Board adopted and published its inaugural report on corporate governance disclosures by companies listed on the BIST. The report was based on the EBRDsupported reporting framework for listed companies.

# Improved transparency

The EBRD supported improvements in the disclosure and transparency of Turkish capital markets.

"We attach great importance to green mortgage loans. We have signed an agreement with the EBRD that will increase the number of environmentally friendly buildings to help develop sustainable cities. This covered bond issuance also strengthens the trust and stability established by Garanti Bank and Türkiye in international financial

Gökhan Erün, Deputy CEO of Garanti Bank,

Read how the EBRD supported the growth of a Turkish grocer by investing in the company, in one of the largest initial public offerings on the **BIST** 



Read how EBRD helps Türkiye nonperforming loans (NPLs) in its banking sector due to the Covid-19 pandemic. The Bank provided a

TRY 100 million facility to the leading NPL management firm Dunya Varlik. Healthy levels of NPLs support financial resilience and enable new lending by banks



# First ever listing on the **London Stock Exchange**

As a shareholder, we supported the first ever IPO of a Turkish company (Global Ports) on the London Stock Exchange. The EBRD nominated a member of the board of Global Ports and helped advance the company's corporate governance, making it more competitive, both in Türkiye and abroad, and better prepared for the

# **Better financial benchmarks**

We supported the development of the TLREF by advising regulators and Borsa Istanbul. We executed the first ever overnight index swap indexed to the TLREF. Prior to this, we invested in inflation-linked bonds and TRLIBOR bonds and loans.

### More trade finance

During the Covid-19 pandemic, we provided financial support to enable companies to pursue foreign trade amid high economic uncertainty.

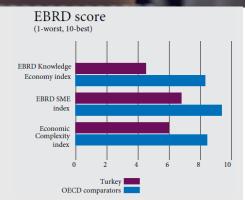


Read about the first TLREF loan ever, to Enerjisa. Under the loan agreement the EBRD and Enerjisa Enerji will also cooperate to advance egual opportunities in the power sector, a focus on supporting with women's access to employment in the sector.





SMEs play a substantial role in the Turkish economy, but remain relatively unproductive. Access to finance, limited skills and weak corporate governance prevent many mature SMEs from expanding. While Türkiye's ability to build a productive economy has improved in recent years, research and development (R&D) and innovation remain modest and more incentives are needed to promote the adoption of the latest technology. Moreover, Türkiye's participation in global value chains remains below potential for reasons including its relatively high tariff protection in the agriculture sector. While global value chains are gradually expanding due to the expansion of manufacturing into more complex areas, more needs to be done to fully avail of the potential of local business.



# How we work

The EBRD aims to promote SMEs, productivity and innovation through a number of programmes, such as the Knowledge Economy Initiative, the Small Business Initiative and the Venture Capital Investment Programme. In addition to financing, our SME support includes the Advice for Small Businesses (ASB) programme, which focuses on improving corporate governance, sustainability standards and operating practices. In 2017, we launched the Blue Ribbon programme, which focuses on advisory services for a select group of SMEs. The EBRD also actively promotes policy reforms towards a regulatory framework that fosters corporate competitiveness and economic growth.

# **EBRD** in Türkiye

As of May 2023

Total

2015-2023

€3.1 billion

€1.4 billion

Net cumulative direct investment in SMEs

€663 million €392 million

Net cumulative investment in equity funds

# **Quick links**

- Advice for Small Businesses
- **▶** Small Business Initiative
- ► EBRD Knowledge Economy Initiative
- ► EBRD Venture Capital Programme
- Blue Ribbon programme

Within the **Small Business Initiative**, we provide finance and business advice to help SMEs

grow, succeed, then grow again, becoming genuine catalysts for their local economies and region.



# EBRD achievements and results in Türkiye: Innovation, productivity and SMEs

# The EBRD supports innovation for private-sector development by:

- financing corporate investment in innovation and R&D, companyuniversity partnerships and global value- chain integration, including in the automotive and electronics sectors (for example, Vestel Elektronik)
- providing policy advice on innovation, for example, to the Ministry of Industry and Technology to promote innovation in competitive sectors
- supporting foreign investment by global companies in local private equity funds (such as Turkven) and providing seed and growth capital (for instance, to Earlybird).



# The Bank promotes better standards, skills and business development, particularly for SMEs, by:

- stepping up skills transfer to producers through cutting-edge, high-density agricultural projects (such as Anatolian Orchards and Peyman)
- advising businesses on better financing control and certification practices (such as Anadolu Etap in agribusiness) or health, safety and environmental management (for example, Eti Aluminium)
- providing 770 advisory projects to SMEs across the country through the ASB programme.



# More innovation

EBRD projects contributed to the 20 per cent increase in Türkiye's total gross domestic spending on R&D between 2015 and 2022.

# **Better governance**

The government accepted EBRD advice to establish a designated project management office for innovative products in competitive sectors.

"We attach great importance to green mortgage loans. We have signed an agreement with the EBRD that will increase the number of environmentally friendly buildings to help develop sustainable cities. This covered bond issuance also strengthens the trust and stability established by Garanti Bank and Türkiye in international financial circles."

Gökhan Erün, Deputy CEO of Garanti Bank, 2017

# **SME** growth

Fifty-two per cent of SMEs advised by the EBRD hired more people. In total, 3,353 new jobs were created.\*



# More exports

Thirty -seven per cent of SMEs advised by the EBRD grew their exports. In total, the Bank's advisory services contributed to €198 million of new exports.\*

# **Higher productivity**

Sixty-eight percent of SMEs advised by the EBRD became more productive.\*

# Higher turnover

Seventy-nine percent of SMEs advised by the EBRD increased their turnover. In total, the Bank's advisory services contributed to more than €1.0 billion of additional turnover.\*



Read how an EBRD loan has boosted growth for Türkiye's Anadolu Etap agribusiness company.



Read how the EBRD helped the leading Turkish seed company, May Seed, expand its operations and R&D capacity.



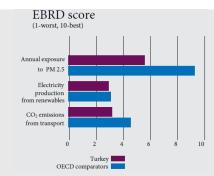
Read how EBRD helped to narrow the gender funding gap through providing

US\$ 50 million investment to Yapi Kredi for on-lending to small companies led by women.





Türkiye has large energy investment needs. The country has the highest growth in energy demand of all OECD countries (5 per cent per year), but its energy efficiency is low. Türkiye made significant progress from 2015 to 2022, doubling its energy from renewable sources. It has also made good progress on solar energy efficiency, but its dependency on coal remains high. In terms of "green quality", Türkiye ranks just 21st out of the 38 economies in which the EBRD invests. There is significant energy efficiency potential across all sectors of the economy, including in buildings. The National Energy Efficiency Action Plan (NEEAP) 2017-2023 aims to reduce Türkiye's primary energy consumption by 14 per cent by 2023.



# How we work

The EBRD supports the green transition through investment and policy dialogue to build low-carbon and resilient economies. The approach takes into account the context of Covid-19, highlighting areas of opportunity to support a green recovery. For example, the EBRD Green Economy Financing Facility (GEFF) combines technical knowledge with finance to help clients invest in highperforming technologies. The Bank also provides credit lines, such as the Residential Energy Efficiency Financing Facility (TuREEF), the Mid-Size Sustainable Energy Financing Facility (MidSEFF) and the Sustainable Energy Financing Facility (TurSEFF).

# EBRD in Türkiye

As of May 2023

Total

2015-2023

€8.1 billion €6.0 billion

Green economy financing commitments

€2.1 billion €1.6 billion

Net cumulative EBRD investment in the energy sector

# **Quick links**

- ▶ Green Economy Financing Facility
- Residential Energy Efficiency Financing Facility (TuREEF)
- Green Economy Financing Facility (GEFF)
- Energy Financing Facility (TurSEFF)



The TuREEFF is a programme developed by the EBRD and supported by the Clean Technology

Fund and the European Union (EU), which aims to provide finance to residential consumers who wish to invest in energy-efficiency projects in their homes.

# EBRD achievements and results in Türkiye: Energy efficiency and renewable energy

# The Bank helps to increase renewable energy's share of the fuel mix by:

- Supporting renewable energy projects (with a total value of €9 billion), including financing a number of wind farms and solar power plants
- investing in one of the largest geothermal power plants in the world, which alone increased Türkiye's geothermal capacity by 30 per cent
- assisting the government in developing the Renewable Energy Action Plan (in line with the EU's Renewable Energy Directive) and in designing post-2020 renewable energy support schemes based on competitive tendering and the National Energy Efficiency Action Plan (NEEAP).



# We help to reduce energy intensity, waste and emissions by:

- encouraging energy efficiency through credit lines and advice for banks, homeowners and the government (such as on the National Energy Efficiency Action Plan to reduce energy use by 14 per cent by 2023)
- investing in technology to improve energy efficiency in highly energyintensive sectors, such as steel and glass production (for example, Şişecam and Erdemir Steel)
- supporting the local and national authorities in promoting waste minimisation, including through the launch of the Near Zero Waste programme.

# We promote the efficiency of the local power sector by:

- supporting better corporate governance and the privatisation of state-owned companies in the power and energy sector (such as SEDAS)
- investing in green energy infrastructure with a large Turkish power company to pursue an investment programme aimed at cutting its greenhouse gas emissions.

# Greener energy mix

EBRD investments in Türkiye's geothermal capacity contributed to the doubling of the country's geothermal production between 2015 and 2022.

# More wind energy capacity

In 2018, Türkiye's wind capacity increased by 8 per cent on the year, with the EBRD financing half of its newly installed capacity.

# More solar energy capacity

Türkiye's solar energy production increased more than twentyfold from 2015 to 2022, also thanks to EBRD financed solar plant projects.

"The use of biomass energy reduces greenhouse gas emissions and slows climate change. In addition, thanks to waste recycling, the soil, underground and surface waters will be protected, which ensures the production of water and nutrients. Biotrend Energy has grown approximately five times in terms of both turnover and EBITDA in the last three years. In 2021, we continue to grow in line with our targets. We are pleased that the cooperation with the EBRD has brought us one step closer to achieving our goals."

İlhan Doğan, Chairman of Biotrend Energy, 2021

# Cleaner air

EBRD investments led to an estimated reduction of 4,300 kt of CO2 a year, equivalent to taking a million cars off the road for a year.

# Less waste

EBRD projects helped to reduce material use by an estimated 770 kt a year, equivalent to 2.5 per cent of annual waste generated in Türkiye.

# **Energy saved**

Our investments saved 38 million GJ of energy a year, equivalent to the annual energy use of 900,000 households.

### Better skills

The EBRD worked with clients in the power and energy sector, resulting in the training of more than 800 staff.



See how the EBRD, the Asian
Infrastructure Investment Bank and the
Black Sea Trade and
Development Bank cofinanced the expansion
of Türkiye's largest
geothermal power plant.



Watch how the EBRD supports industrial and commercial SMEs that plan to invest in energy efficiency or renewable energy projects through the TurSEFF





Read about successful EBRD energy-efficiency projects in Türkiye.

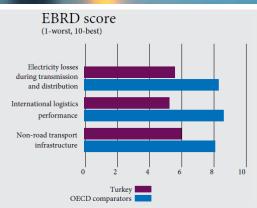




Read how EBRD encourages privatesector role in addressing municipal waste challenge through equoty investment in a minority waste-to-energy firm Biotrend



Türkiye faces large infrastructure needs. The share of people living in urban areas is expected to increase from 70 per cent in 2018 to 80 per cent by 2030. Investment is particularly required in the municipal infrastructure sector, in areas such as water, wastewater and public transport. At the national level, more investment (for example, in roads, railways, ports and telecommunications) is required to cement Türkiye's status as a regional transit hub to support regional convergence. Moreover, the country's healthcare infrastructure is lagging behind the rise in demand and in need of both infrastructural and efficiency upgrades to provide better service.



# How we work

We focus on supporting the commercialisation of key municipal utilities and on the mobilisation of private capital for the development of road, ports, airports, hospitals, railways and the like to reduce their dependence on public finance. We help cities to address their most pressing environmental challenges through targeted sustainable infrastructure investment, policy and capacity building through the Bank's flagship programme, EBRD Green Cities. We have also pioneered public-private partnerships for Turkish hospitals and facilities management services provided by the private sector.

# EBRD in Türkiye

As of May 2023

Total

2015-2023

€5.1 billion €3.6 billion

Net cumulative EBRD investment in sustainable infrastructure

€1.2 billion €664 million

Net cumulative EBRD investment in the transport sector

# **Quick links**

- > EBRD Green Cities
- > <u>Infrastructure Project Preparation</u> <u>Facility (IPPF)</u>

# EBRD GREEN

EBRD Green Cities offers more than €2.5 billion of EBRD and donor support to cities in the EBRD economies to address their most pressing environmental challenges through targeted investment, policy actions and capacity building. For eligible cities in Türkiye, this includes dedicated funds from the Clean Technology Fund (CTF).

# EBRD achievements and results in Türkiye: Competitive private sector, SMEs, and Corporate Governance

# We help improve urban, water and electricity infrastructure by:

- increasing access to urban transport, including the metros in Istanbul and Izmir and CNG\* buses in Gaziantep
- encouraging private-sector participation in the water and solid waste sector (the Hatay water project and Canakkale solid-waste PPP), and improving water, wastewater and solid-waste facilities in a number of cities
- increasing access to electricity, including by financing grid expansion in Anatolia with the International Finance Corporation and the Dutch Entrepreneurial Development Bank (FMO)
- addressing key environmental challenges through a tailored Green City Action Plan (GCAP) in Izmir as part of EBRD Green Cities.



# We promote the modernisation of infrastructure by:

- improving connectivity between Europe and Asia by financing the Bosphorus tunnel in Istanbul and increasing capacity in maritime logistics (for example, Izmir Ferries, AsyaPort, Tekirdag Port, Mersin Port)
- helping liberalise the railway sector on an ongoing basis, including advice on railway-sector restructuring
- providing financing and advice to pioneer PPPs to expand hospitals under a €950 million PPP framework.
- improving the energy efficiency of public buildings together with the Ministry of National Education.



# **Improved transport**

Some 130,000 daily passengers have greater access to transport via the EBRD-financed Izmir Metro.

# Water efficiency

EBRD projects are associated with an estimated 8 million m3 of water savings every year.

# **Higher labour productivity**

The Bank's support to the national railways contributed to higher labour productivity, while helping reduce the social impact. EUR 17.1 million under the EBRD loan were used for severance payments as part of the Company's labour restructuring programme.

"While protecting the air, water and soil of our city, we also have to work on issues concerning the quality of life, such as transportation and clean energy. As Mersin Metropolitan Municipality, we are pleased to cooperate with the EBRD on this project and we will continue to work together for a greener Mersin. I would like to thank everyone who put effort into this project, which is going to make a huge contribution to the future of Mersin."

Vahap Seçer, Mayor of Mersin Metropolitan Municipality, 2021

See how the EBRD contributed to less congestion and pollution for Izmir, Türkiye's third - largest city, by financing the expansion of its transport network with new, green and faster metro trains and car ferries.



Read how the EBRD helps the city of Mersin introduce clean energy buses to help renew ageing public transport fleet



# Access to electricity

Around 2.7 million people have benefited from an improved electricity grid, financed by the EBRD.

### Sustainable cities

Izmir developed a GCAP, identifying investments and policy actions to improve its environmental performance. The GCAP was approved by the City's Municipal Council.



# Improved infrastructure

Around 35,000 car drivers benefit from a faster, fuel-saving commute every day through the new EBRD-backed Bosphorus tunnel.

# Value for money

The EBRD's best-practice value-formoney methodology, used by the Ministry of Health, is being replicated across sectors to make projects more cost effective.

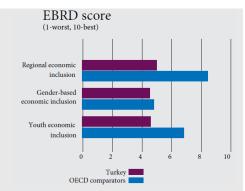


See how the EBRD- financed Bosphorus tunnel transformed Istanbul, connecting Europe and Asia.





Türkiye's economic activity is concentrated in Istanbul and the Western provinces, which contribute more than 80 per cent of the country's GDP. Regional disparities are pronounced, with a scarcity of formal jobs and limited education, in particular in the south-eastern parts of Türkiye. Economic inclusion is lagging, especially for women, youth and rural communities. The gender gap remains large and female labour-force participation (at only around 30per cent) is one of the lowest in the OECD. Moreover, it is estimated that around 4 million refugees have settled in Türkiye (with large numbers housed in refugee camps), putting significant pressure on domestic resources..



# How we work

The EBRD promotes economic opportunities for under-served groups, including refugees, young people and women, through the EBRD's inclusion and gender strategies. In Türkiye, we run out flagship Women in Business programme, through which we provide finance and advisory services for women entrepreneurs. We also support youth and refugees through entrepreneurship and job skills training, including digital skills. Our work aligns with the Ministry of Labour and Social Security's strategic plan, which targets an increase in the labour-force participation of disadvantaged groups, with job security, labour-market flexibility, and a lowering of informal employment..

# **EBRD** in Türkiye

As of May 2023

Total 2015-2023

€3.1 billion €1.4 billion

Net cumulative direct investment in SMEs

# **Quick links**

- ▶ Women in Business
- ▶ EBRD Inclusion Strategy
- €1.4 <u>killfogee Response Framework</u>



# EBRD achievements and results in Türkiye: Regional and youth economic inclusion and gender equality

# We promote inclusive economic opportunities, especially for women and young people, by:

- improving gender opportunities through the Women in Business programme and by working with EBRD clients to attract more women to the energy sector
- working with clients to promote training for young people (such as TUMAD Gold Mine or Tofas)
- promoting economic inclusion in underserved regions through investment or training (in good agricultural practices, for example)
- implementing inclusive and safe infrastructure programmes, for instance, to improve access to healthcare and transport for women (for example, the Ronesans Healthcare PPP or Istanbul Metro)
- enhancing online learning for women entrepreneurs (for example, on crisis management in response to Covid-19).

# We promote skills and economic opportunities, including for Syrian refugees, by:

- tailoring advisory support to the needs of refugee-owned SMEs in partnership with the ETF\*, International Labour Organization, World Bank, Chambers of Industry and Ministries of Labour and Education
- improving vocational education and training through a public-private steering group with the Ministry of Education and ETF
- working with the local Chambers of Commerce to support businesses in south-eastern Türkiye
- establishing a vocational testing centre in Gaziantep for the skills assessment and certification of both locals and Syrian refugees
- launching "Business Development Mentoring for Syrian-led SMEs"; 52 Syrian-led businesses were integrated into the Turkish market.
- Promoting the development of a digital skills programmes for unemployed and inexperienced women and young people.

# Women entrepreneurship

EBRD disbursed more than 17,000 Women in Business loans have been disbursed, 66 per cent of them outside major city regions, while more than 2,500 women entrepreneurs have received business diagnostics through the initiative.

# Higher youth employment

EBRD projects contributed to more than 550 new jobs for young people in Aksaray.

# Regional inclusion

More than 1,800 farmers in underserved regions received training on financial literacy or sustainable production thanks to EBRD economic inclusion programmes.

"We believe that the participation of women in the workforce is critical in our fight against unemployment. That is why we work on innovative practices to empower the women of this country. The Finance and Advice for the EBRD Women in Business Programme is one of our most important initiatives for empowering women."

Asım Göker Keskin, Deputy General Manager of the Turkish Employment Agency, 2015

# **Better skills**

Through the EBRD-supported vocational testing centre in Gaziantep, more than 500 Syrians and host community members received training, with almost 50 per cent of them finding formal employment afterwards.

# **Gender-sensitive training**

More than 800 staff received anti-genderbased violence and harassment training during the Bank's engagement with a private-sector client.

# **SME** growth

The EBRD collaborated with Impact Hub (global community centre for entrepreneurs) to provide a 12-month accelerator programme for Syrian-led information and communications technology companies.

# **Digital skills**

In partnership with the Turkish Confederation of Employer Association and Women in Technology, 68 unemployed and/or inexperienced women and young people with STEM background received digital skills training (61 per cent female beneficiaries).

# EBRD Results case study:

Read how the EBRD helps Womenin businessin Türkiye





Watch how the EBRD helped women across all Turkish provinces receive finance, advice, training and mentoring through its flagship Women in Business programme.



Read how the EBRD launched a mentoring programme for Syrian refugees in Türkiye.





Read how EBRD and J.P. Morgan support Turkish women entrepreneurs.

J.P. Morgan – the first private sector donor for the Bank's activities in Türkiye – with EBRD launched an advisory support programme for



women-led businesses, targeting in particular micro businesses, which were most affected by the pandemic.

# Selected EBRD Achievements and results in Türkiye

The largest geothermal power plant in Türkiye: The EBRD financed geothermal plant upgrade project added 123 MW of new renewable capacity, increasing the amount of installed geothermal capacity in the country by ca. 30% as well as contributing to the government's strategic targets for renewables. The project is an example of large-scale (above 100 MWe) geothermal power plants in Türkiye, preparing the ground for other developers.

# Improved access to transportation:

EBRD provided a €88m loan to Istanbul Metropolitan Municipality for the construction of Atakoy-Ikitelli metro line with a total length of 13.4 kilometres including 12 underground stations and a depot area as well as electromechanical works of the entire line.

### New tunnel connecting Europe and Asia:

The EBRD co-financed the 5.4km long Eurasia Tunnel, a key Turkish infrastructure project, built under the Bosphorus straits connecting Türkiye's European and Asian road networks. The EBRD expanded the private sector participation in the provision of capital, as well as project management, construction and operational expertise in road management, in the Bank's first major private-public partnership in Türkiye's transport sector with predominantly foreign financing.

# **ANKARA**

Georgia

**Expanding transport services**: The Bank provided a €5 million extension to an existing EBRD loan and a €5 million grant from the Shareholder Special Fund to the city of Gaziantep in south-eastern Türkiye for the expansion of the local bus fleet.

Improved value chains: The EBRD provided a €150 million loan to Ford Otosan in Türkiye to finance improvements to the carmaker's commercial vans. Under the project, Ford Otosan, one of the leading industrial companies in Türkiye and the largest employer in the country's automotive industry, will also strengthen its focus on employment and training of young people.

# Improved access to transportation:

The EBRD provided a EUR 80 million loan to Izmir Metropolitan Municipality for the construction of a new 7.2km metro line as part of the city's urban rail network extension.

# Syria Iraq

Opportunities and support for refugees: As part of Refugee Response Plan, the EBRD launched an SME lending and mentoring programme for Syrian entrepreneurs in Türkiye who have fled the conflict in their home country. The programme provided improved access to local business networks and know-how to build managerial capacity matching Syrian entrepreneurs living in Istanbul and the south-eastern city of Mersin with Turkish professionals. The EBRD also partnered with the chambers of commerce in Mersin as well as Gaziantep to help provide better services to SMEs, including businesses owned by Syrian entrepreneurs.

# **Partnerships**

The EBRD supports the transition process by applying a holistic approach through the combination of investment, risk mitigation, capacity building and policy dialogue with local and central governments, regulators, financial institutions and representatives of civil society. Partnership with donors is critical in this process to address transition

challenges, affordability constraints, improve market outcomes in the presence of significant externalities, steer investments towards improved sustainability and transition impact across EBRD's regions. With a focus on sustainable and inclusive private sector development, donor funds also play a key role in building low carbon economies

and mitigating climate risks. The EBRD has worked with donors since its creation and currently manages relations with a broad and varied donor community of up to 50 different partners, primarily governments and multi-lateral organisations.

# **Our Partnerships in Action**

- Building on the World Bank's beneficial work, we are exploring opportunities to jointly encourage the commercialisation of the Turkish railway sector.
- Both the World Bank and the EBRD use funding under the EU's Instrument for Pre-Accession Assistance (IPA I) technical assistance allocation for energy.
- With support from donors, Brisa Academy is now fully operational and serving as the largest corporatelevel vocational training and testing centre in Türkiye.
- We have co-financed several projects with the European Investment Bank (EIB), including the Eurasia Tunnel in Istanbul and MidSEFF credit lines.

- In partnership with the Global Environment Facility (GEF), we will be supporting investments in circular economy initiatives.
- We signed two major donor funding agreements with the EU: one on Women in Business (€38 million) and one in the energy sector (€24 million).
- We are co-financing various hospital PPP projects with the International Finance Corporation (IFC) and the EIB.
- We co-financed the expansion of the largest geothermal plant with the Asian Infrastructure Investment Bank (AIIB) and the Black Sea Trade and Development Bank.
- ▶ In partnership with the Turkish Confederation of Employers and the Women in Technology network, we are working to enhance the digital skills of unemployed women and young people with a science, technology, engineering and mathematics (STEM) background.
- Taipei China provided a contribution to the Small Business Impact Fund to launch a supply-chain advisory programme

Donors: Austria, the Netherlands, the Slovak Republic, South Korea, Taipei China, Türkiye, Japan, the EU, the Financial Intermediary Special Fund, the Small Business Impact Fund, the Climate Investment Funds and the Global Environment Facility.

# Work with us

### Financing

Loans

Equity

Guarantees (including to local banks for trade finance)

### Advice

Expand

Improve processes and governance Meet standards Navigate regulatory environment

Navigate regulatory environmental Train workers

### Goods and services

Procurement Careers

Participate

Have your say on EBRD policies and strategies

# **Contacts**

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# EBRD Türkiye offices

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### Ankara Resident Office

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# New business enquiries

Business Development Department Tel: +44 20 7338 7168 email: newbusiness@ebrd.com

# **Shareholding**

# 28 March 1991

Türkiye joined the EBRD

# 2009

EBRD started investing in Türkiye

### €345.15 million

Türkiye's EBRD capital subscription

# Mr Nureddin Nebati EBRD Governor for Türkiye

Çağatay İmirgi EBRD Board Director for Türkiye

# Visit EBRD Results Snapshot Hub:

www.ebrd.com/what-we-do/country-results-snapshots

